



****FOR IMMEDIATE RELEASE****

ROBINSON HELICOPTER LAUNCHES NEW VIDEO SERIES 'CLIMB HIGHER,' SPOTLIGHTING GLOBAL UTILIZATION OF ROBINSON HELICOPTERS IN DIVERSE MISSIONS

From Training a Generation of Rotorcraft Pilots to News Reporting: Robinson Helicopter Releases First Two Videos Chronicling Diverse Mission Success Stories

Torrance, CA - February 27, 2024 – Robinson Helicopter Company (RHC), a global leader in civilian rotorcraft, releases the first two episodes in its new video series, 'Climb Higher,' highlighting how customers and operators around the world utilize Robinson helicopters for their unique missions. The series features the indispensable role that Robinson helicopters play in bridging the gaps between people, places, and possibilities, enabling operators to accomplish a wide range of missions with unparalleled accessibility, efficiency, and effectiveness.

The 'Climb Higher' video series provides viewers with an exclusive look at how operators do more with Robinson helicopters. The first episode offers a behind-the-scenes look at Quantum Helicopters in Chandler, Arizona, where a generation of rotorcraft pilots learn to fly on Robinson R22s. The R22, renowned for providing critical skills and a universal foundation for a career in aviation, serves as a testament to Robinson Helicopter's commitment to reliability, accessibility, and longevity.

"At Robinson Helicopter, we are dedicated to designing and building helicopters that are not only reliable and accessible but also capable of meeting the diverse needs and strenuous operating tempo of our customers worldwide," said David Smith, president and CEO of Robinson Helicopter Company. "Through this new video series, we are able to share stories of the unique ways in which Robinson helicopters empower operators around the world to tackle tough jobs and accomplish their missions affordably and reliably."

The second video highlights news operations in Sao Paulo and how the traffic-congested city of 12.3 million relies on a Robinson helicopter to provide the news from the sky. While Robinson helicopters are primarily known for their use in training and agriculture, news agencies rely on Robinson for news gathering due to their cost-effectiveness, accessibility, and reliability.

From flight training to agriculture and law enforcement to news reporting, Robinson helicopters have become synonymous with reliability, accessibility, and versatility, making them the best-selling civil rotorcraft in the world. Robinson Helicopter will share additional videos from Australia and around the world later this year, sharing how operators around the world achieve more with Robinson. For more information and to watch the series, visit [the Robinson Helicopter website](#) and social media channels on [YouTube](#), [Facebook](#), [Instagram](#), or [LinkedIn](#).

About Robinson Helicopter Company:

Robinson Helicopter Company is the world's leading manufacturer of civil rotorcraft, renowned for designing and building reliable, accessible, and versatile helicopters. With a commitment to innovation and excellence, Robinson Helicopter continues to set the standard for excellence in the

rotorcraft industry, empowering operators to accomplish their missions with confidence and efficiency.

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Contact:

Robyn E. Eagles

Robyn.eagles@robinsonheli.com

323-547-5102