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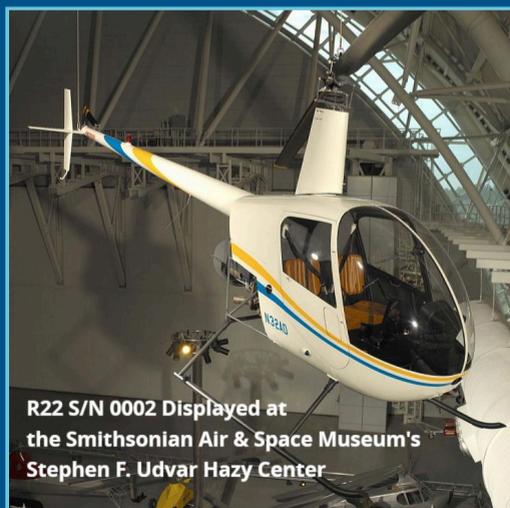
## RHC Celebrates 45th Anniversary of the R22 with Sales Promotion

Robinson celebrates the 45th anniversary of its iconic two-seat R22 helicopter with a new limited-time incentive program. Purchase three or more new R22 helicopters and receive a 10% discount at the time of the order.

“We are committed to fostering even more careers for the next generation of pilots by offering more opportunities to purchase and fly an R22,” said David Smith, president and CEO of Robinson.

On March 16, 1979, Robinson received FAA certification for the R22, which is enshrined in the Smithsonian Museum.

With a legacy of accessibility, reliability, and versatility, the R22 revolutionized the rotorcraft industry by creating the first personal helicopter. Many of the world’s rotorcraft pilots and flight schools begin their journeys in an R22. This versatile helicopter equips pilots with the critical skills and foundation necessary for a thriving career in aviation.



R22 S/N 0002 Displayed at the Smithsonian Air & Space Museum's Stephen F. Udvar Hazy Center

With nearly 30 million hours flown globally (according to RHC estimates), the R22 is one of the best-selling civil rotorcrafts in the world. More than 80 R22s that are over 40 years old are still in service.

The Robinson R22 series plays a vital role in bridging the gaps between people, places, and possibilities. Operators worldwide leverage the R22’s exceptional accessibility, efficiency, and effectiveness to accomplish any mission.

[Learn More](#)



## Heli-Expo 2024 Roundup

Robinson experienced resounding success at Heli-Expo 2024. Kurt Robinson and HAI's President Jim Viola kicked off the expo's helicopter fly in to the Anaheim Convention Center when they landed in an R44 Ravel II. The buzz around Robinson continued for the duration of the show, marked by notable highlights including the introduction of David Smith as the new company president and CEO, the unveiling of an eye-catching new booth design that featured a large LED display that played the company's new 'Climb Higher' video series, and a gathering of the company's worldwide dealers.

RHC further solidified its Heli-Expo presence by sponsoring the Helicopter Safety Zone, showcasing groundbreaking technology in its static booth with [Rotor's](#) uncrewed [R550X](#) sharing the spotlight with an R66 Police helicopter slated for service in Brazil. Additionally, Smith participated in the HAI (now VAI) Small Business Initiatives panel, relating how Robinson helicopters' accessibility and reliability launch and sustain many small businesses such as flight schools and tour charters.

Leveraging RHC's home field advantage, the nearby factory welcomed visitors with refreshed lobby displays of the missions Robinson helicopters routinely perform, and conducted tours giving visitors a closeup of the craftsmanship and technology that goes into each Robinson helicopter.





## FAA Greenlights New Empennage for R44s

Robinson secured FAA approval for a new empennage design for its R44 aircraft. This accomplishment follows the FAA's approval of the same configuration for the Robinson R66 Turbine in September 2023. The development and testing of the new empennage design spanned several years, resulting in enhanced handling characteristics during high-speed flight.

This new empennage design includes a symmetrical horizontal stabilizer and tailcone, and is now standard on all newly manufactured R44 helicopters registered with the FAA.

Robinson offers a retrofit kit for existing R44 owners. The KI-285-2 retrofit kit, originally priced at \$7,050, is available at a discounted rate of \$3,600 until the end of December 2024, which can be purchased through your authorized Robinson Dealer, Service Center, or by calling Robinson Helicopter customer service. The retrofit kit allows for the installation of the new symmetrical stabilizer on the existing tailcones in the field without the need for a complete tailcone replacement.

Robinson is working with civil airworthiness authorities worldwide to secure foreign validations for this empennage configuration. As these regulatory approvals are obtained, foreign-registered R44 helicopters will be delivered with the new empennage as standard.

[Learn More](#)



## Robinson Releases 'Climb Higher' Video Series

Robinson debuted its new video series, 'Climb Higher,' at the 2024 Heli-Expo in Anaheim. 'Climb Higher' highlights how customers and operators around the world utilize Robinson helicopters for their unique missions. The series features the indispensable role Robinson helicopters play in bridging the gaps between people, places, and possibilities, enabling operators to accomplish a wide range of missions with unparalleled accessibility, efficiency, and effectiveness.

The video series' first episode offers a behind-the-scenes look at Quantum Helicopters in Chandler, Arizona, where a generation of rotorcraft pilots learn to fly on Robinson R22s. The second video highlights news operations in Sao Paulo and how the traffic-congested city of 12.3 million relies on a Robinson Newscopter to provide the news from the sky. Recently released, the third episode focuses on the integral role of Robinsons in Australia's Food Bowl from mustering vast herds, pollinating crops, and efficiently slinging essential supplies.

"Through this new video series, we are able to share stories of the unique ways in which Robinson helicopters empower operators around the world to tackle tough jobs and accomplish their missions affordably and reliably," adds David Smith, president and CEO of Robinson.

For more information and to watch the series, visit [the Robinson Helicopter website](#) and social media channels on [YouTube](#), [Facebook](#), [Instagram](#), or [LinkedIn](#).

[Watch 'Climb Higher'](#)



## Robinson Names David Smith President & CEO

At Heli-Expo in Anaheim, California, Robinson Helicopter Company announced Kurt Robinson, president and CEO, was stepping down and moving into an advisory role, and named [David Smith](#), formerly Robinson Helicopter's vice president of operations, as the new president and CEO effective immediately. During the company's packed press conference, Kurt Robinson humorously quipped he finally one-upped his father, noting his own 40-year tenure compared to Frank's 37 years with the company.

Smith joined Robinson in early 2023 as vice president of operations and has nearly two decades of experience in aviation and rotorcraft. The majority of his career was spent at Bell Flight in multiple leadership roles across engineering, serving as program director for critical product developments as well as the vice president of operations modernization, leading organizational growth and profitability. Smith also led TRU Simulation + Training Inc., an affiliate of Textron Aviation, delivering pilot training solutions, including full-flight simulators and flight training devices for business aviation, rotorcraft, commercial air transport, and military markets.

"Leading Robinson Helicopter Company is an extraordinary privilege. With a 50-year legacy of success, I am honored to lead the company into the next 50 years of vertical flight," said Smith.

Smith is committed to maintaining Robinson's reputation for safety and reliability and building on the company's legacy of innovation and growth. With his experience and fresh perspective, he plans to continue the culture of excellence and collaboration, driving the company forward with new product development initiatives, enhanced business systems, and expanded manufacturing capabilities. Additionally, Smith aims to strengthen relationships with customers, suppliers, and partners worldwide, positioning RHC as the preferred choice for civilian rotorcraft solutions.

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